

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-Mar-14	31-Mar-13	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	70.122.831	68.912.987	1,76%
WINSTON	64.077.304	63.804.185	0,43%
CHESTERFIELD	46.459.076	47.977.209	-3,16%
FORTUNA	42.394.142	44.562.402	-4,87%
CAMEL	34.900.781	35.878.284	-2,72%
DUCADOS NEGRO	28.765.458	31.016.508	-7,26%
LUCKY STRIKE	28.425.020	30.612.464	-7,15%
L&M	25.186.946	26.980.084	-6,65%
NOBEL	23.093.749	25.568.474	-9,68%
DUCADOS RUBIO	17.724.480	21.591.529	-17,91%
BROOKLYN	16.007.929	5.459.267	193,22%
PALL MALL	10.332.942	12.911.475	-19,97%
DUCADOS RUBIO BLANDO	8.492.204	12.159.685	-30,16%
FORTUNA RED LINE	7.228.716	8.069.469	-10,42%
L&M BLANDO	7.148.408	7.770.407	-8,00%
DUCADOS RUBIO 100'S	5.408.066	5.662.116	-4,49%
MARLBORO POCKET	4.751.331	4.674.746	1,64%
LUCKY STRIKE BLANDO	4.193.322	4.562.368	-8,09%
MARK 1	4.152.074	3.816.145	8,80%
NOBEL STYLE	3.674.184	3.367.525	9,11%
JOHN PLAYER SP.	3.624.293	4.601.794	-21,24%
ELIXYR	3.551.108	3.746.623	-5,22%
PALL MALL LARGO 100'S	3.203.617	2.175.089	47,29%
GOLD COAST	2.939.411	3.669.491	-19,90%
MARLBORO GOLD TOUCH	2.659.213	1.686.432	57,68%
BENSON & HEDGES AMERICAN	2.582.566	275.743	836,58%
CHESTERFIELD NAKED	2.505.246	2.060.889	21,56%
PHILIP MORRIS K/S	2.372.985	2.215.929	7,09%
WINSTON REDVOLUTION	2.184.825	3.336.760	-34,52%
BN	2.019.658	2.266.046	-10,87%
NOBEL BLANDO	1.802.755	1.792.815	0,55%
LUCKY STRIKE CLICK & ROLL	1.785.846	1.548.994	15,29%
BULLBRAND	1.675.180	1.895.168	-11,61%
R 1	1.557.646	1.668.485	-6,64%
CORONAS RUBIO	1.468.635	2.159.345	-31,99%
HERENCIA	1.359.425	1.545.244	-12,03%
AUSTIN	1.250.921	2.205.778	-43,29%
KARELIA	1.244.940	1.216.910	2,30%
GAULOISES RUBIO	1.209.459	1.184.565	2,10%
MARLBORO CORE FLAVOR	1.115.707	699.637	59,47%
JOHN PLAYER SP. AM.100'S	1.079.521	1.392.839	-22,49%
JOHN PLAYER SP. BLACK/BLUE	944.796	989.020	-4,47%
POPULAR	893.231	1.100.342	-18,82%
RESTO MARCAS	26.411.278	32.924.777	-19,78%
Totales	523.981.224	543.716.043	-3,63%